

WD4820048

Vintage Thermogene Poster

£1,200.00

W: 97 cm (38 3/16")
H: 136 cm (53 9/16")
D: 2.5 cm (1")

Original vintage advertising poster by the renowned poster artist Leonetto Cappiello.

The writing reads "Le Thermogene engendre la chaleur et combat toux, rhumatismes, points de cotes / Thermogene pads that generate heat to fight coughs and rheumatism."

This iconic design features a figure of a man in green holding two hot pads against his chest with bright orange flames coming out of his mouth. The original dates to the 1930s, but this reissue of Cappiello's classic design, dates to around 1909.

It was printed by Imprimerie Marci, Brussels, and is in very good condition for its age. The poster has been linen-backed and framed in a classic black frame.

A fantastic piece of wall art that will suit both classic and contemporary interiors alike!

Materials & Techniques: Paper
Condition: Excellent
Period: 20th Cent



